Advertiser ( ) CBAMA FOR AMERICA  Estimate# 1798	Station NUNV.TV		102ccon
BAMA FO	A 6		
R AMI			Ver# 3
ERICA			3 Mod#
<b>&gt;</b>			Status Continued
Agency			timned
) GMMB 3050 K ST NW	Sh		Traffic Order# 106709
	howing Buylines: All Lines	Last Received:	
Rep Firm Sales Office (	ines	09, 17/2012	Printed:
n fice ( )PHILADELPHIA		6 30 PM	Printed: 09/19/2012 9:01 AM

1 61

- CONTRACT COMMENT \_ Buyer Phone# Fax# Maura Gilroy WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1798
Flight Dates 99/18/2012 - 09/24/2012
Hiatus Weeks 
 Salesperson Phone#
 215-568-6540

 Salesperson FAX#
 215-568-1845
 Salesperson ( ) AMY MCCREARY

Ø		13	12	11	10	NG.	×20.							ŢŢ
ā	ع ا	e :	<i>S</i>								<b>e</b> s ;	ia .	N	b   E
57	Var				, 'X	·	<u> </u>	ė	<u> </u>	ڙ ٿ	? 	- C-		Day
lu#-12#	ें     	5P-630P	5P->30P	736P-5P	4 P-43CP	8A-9A	7A-8A	6A- 14	7A-9A	6A-/A	46-41,	4 6A-7A		Time !
Pilouf	THE VOTE	KSM/ EASET NEWS	EARLY NEWS	NERT & AT 1967	FIRST NEWS & AT FOUR	MEET THE PRESS	TUDAT UN ROMUAY	MENS & BI SUNRIGE	AMCCL AMERICAYS	NEWS 3 AT SUMMISE	TODAY SHOW	WAKE NO WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
er E	E	33	7.40	H410	ÿ.	: 30	*** ****	io co		· ·	* *		: 30	Len
33,200.00	24, 050, 00	5655.00	\$1,000.60	ק זטנ. פרי	2000-00	\$3,000.00	5525.51	5325.Cc	3625.01	. 2356.00	5850.00	\$650,00	\$325.00	Rate
31/60-81/60	09/24-09/24	09/22-09/22	£3/18-03/24	67760-81.60	(9):28-59/24	62/20-52/69	09/28-119/23	C3/23-C3/23	09-22-09/22	(3/22-09/22	07/43-81/43	09/18-09/24	C3/18-93/24	Dates
نتو		ji	<b>N</b>	-	72	£50	ĽS <sup>()</sup>		Yes	ř.	r3	•	? !	Spots/Week
25	F741	<b>77</b>	<del>T</del> A	L		Po	M.C.	ties	lites		9		- i	Ned Ku
(192	145	( <u>144)</u>	8.		SEE	=	₩)	¥2:	()	123	n ,	NOS	N 1	Tota: Spots
\$3,200.00	54,7366.22	8550.00	52,000.00	5700.00	35.706	73,500.00	27 - CD	\$325.CV	50 60 60 60 60 60 60 60 60 60 60 60 60 60	2350.00	51,700.00	\$1,300.80	2650.00	Total Cost
													1 1 1 1 1	Daypart

	EC.O Yes	Rep Order#
		6853203
		Ver#
		1 3 Mod# 1
		Status Confirmed
Showii		Traffic Order# 106709
Showing Buylines: All Lines	Last Received:	
Lines	09/17/2012 6:30 PM	Printed:
	6.30 PM	09/19/2012 9:01 AM

2 of

Daypart ....

						i	H.	77 70 50	E 7 > 9
								Buyer Phone# Fax#	Station 1 Advertiser Product Estimate#
26	به ا	18	3 <del>47</del> 4	16	Į.	1	Ln		# C
SA	Sy	Ų.	TU-F,M	SU	=======================================	į	Day	Maura Gilroy	SNV-TV LAS VE ( ).OBAMA Candidate Orders 1798
1:30P-lA	12A-1A	1135E-12A	135A-205A	530P-83CP	8P-3P	į	Time		KSNV-TV LAS VEGAS, NV. r ( ).OBAMA FOR AMERICA Candidate Orders 1798
TNS	LAW & UPDER	1135P-12A SPORTS NICHT IN LAS VROAS	135A-205A LAST CALL WITH CARSON DALY	530P-830P SUN NT FB: NE @ BALTIMORE	SNL/UPALL NIGHT		Program		ERICA
		/FCAS	N DALY	[MCRE				Flight Dates Hiatus Weeks	Agency ( )C 3050 K S WASHIN Agency C/P1/P2/E
:30	:30	:30	: 30	:30	:30		Len		( ) GMMB 3050 K ST NW WASHINGTON, P1/P2/E 95/
\$750,00	\$45.00	\$206.5F	540.00	\$8,000.00	\$1,500.00		Rate	09/18/2012 - 09/24/2012	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 95/101/1798
03/22-03/22	03/23-09/23	09/23-09/23	09/18-69/24	09/23-09/23	09/20-09/20		Dates	Ŋ	
1 <del>1</del>	₩.	Ha	:44:	Stat	į <b>⊢</b> i	1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
н:	H	:: <b>-</b> ::	e	н	1.4	Ì	* of	Phone# FAX#	
			بقي	<u>100</u>	r.F	1	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$ /50°°C0	£45.00	\$200.00	\$160.00	30.000.00	\$1,500.00	111111111111111111111111111111111111111	Total Cost	6540 1845	PHIA REARY

## -REPORT TOTALS-

Report Totals: 27 / 830,386.00

## -SALES MONTHLY TOTALS-

Sep 12: 21 / \$30,380.00

Times not sent/rold/rtrn: 0 / 80,00 Station Totals: 27 / 530,380.00 Sales Totals: 21 / \$30,380.88 -COMPETITIVE-Market Totals 5120,583 大コンジ CATTY

## —COMPETITIVE COMMENTS—

XXXX

5 5 9

X400 KBLR

MOAX X.NC

N 9

K'LAS KVMY

3° 0'

KSNV

25%

. . .

Demos Perons. 8.8.45· MOV12

EC'd Yes Rep Order# 6853203 \e\_r# \ Mod# | Status Confirmed

Traffic Order# 106709

ж Э.

Printed: 49 19.2012 9 01 AM

Showing Buylines: All Lines

Buyer Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ) OBAMA FOR AMERICA
Product Candidate Orders Fax# Estimate# Phone# 1798 Maura Gilroy

CASH IN ADVANCE - CREDIT RISK -

PLEASE NOTE ADDRESS CHANGE EFF # 12

---Agency Comment---

Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1798 Hjatus Weeks Agency C/PI/P2/E Flight Dates ( 09/18/2012 - 09/24/2012

> Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

Salesperson FAX#

215-568-6540 215-568-1845